

## AmeriSuites Dallas/DFW Airport No. Announces Grand Opening Event; Silent Auction to Benefit American Diabetes Association

GRAPEVINE, Texas, March 13 /PRNewswire/ -- AmeriSuites, America's affordable all-suite hotel chain, is proud to host a grand opening celebration on Tuesday, March 21, 2000 from 5:30 p.m. to 7:30 p.m., announced General Manager Matthew Newton. "After a very strong opening in January, we are looking forward to celebrating with our many new friends and guests," said Newton. "We are also taking this opportunity to host a benefit for the American Diabetes Association with a silent auction from 5:30 p.m. to 6:30 p.m."

This 126-unit, six-story property located at 2220 Grapevine Mills Circle West is the chain's seventh property in the Dallas area and 13th hotel in the state. The hotel is managed by Magnolia Lodging, a subsidiary of Suitevine Ltd., and operated under a ten-year franchise agreement with AmeriSuites. Jay Shinn, Wayne Newton and Matthew Newton of the Dallas area are the principal owners of the new property. The owners along with Jan Arnold, Assistant General Manager and Renee Tilley, Director of Sales, look forward to providing first class accommodations and outstanding service to the many travelers coming to the heart of the metroplex for business, sporting events, family entertainment, shopping or weekend getaways.

AmeriSuites is known for comfortable accommodations with separate living and sleeping areas and a wide array of amenities. Each guest suite features a living room with sleeper sofa, 25" remote stereo TV, video cassette player, expanded work desk with task lighting, two phones with voice mail messaging, an iron and ironing board, hairdryers, kitchen/wet bar area with refrigerator, microwave, coffee maker and free coffee.

The Dallas/DFW Airport North hotel offers 41 "Taking Care of Business Suites(SM)" with additional in-room amenities for the corporate traveler. Other amenities include complimentary bountiful breakfast buffet, laundry facilities, fitness center, state-of-the-art business center and outdoor pool. In addition, 1,104 square feet of flexible meeting space is also available.

Located within walking distance of Grapevine Mills Mall, the largest outlet mall in the state and across the street from Bass Pro Outdoor World, it is also one of the closest hotels to the DFW Airport, conveniently located at the airport's north entrance. It is within one mile of historic Main Street, two miles from Lake Grapevine, eight miles from Texas Stadium and 15 miles from Six Flags/Hurricane Harbor.

The hotel offers complimentary shuttle service to DFW Airport, the area restaurants and to the mall. Reservations can be made directly through the hotel at 972-691-1199 or through AmeriSuites central reservation system, 800-833-1516.

AmeriSuites(R) is a trademarked proprietary brand of Prime Hospitality Corp. (NYSE: **PDQ**), headquartered in Fairfield, NJ. Prime currently owns, manages and/or franchises over 200 hotels throughout the United States and the U.S. Virgin Islands under its proprietary trade names AmeriSuites(R) and Wellesley Inn & Suites(R) and under franchise agreements with national hotel chains. AmeriSuites properties are located in 31 states with primary concentration in key markets such as Atlanta, Chicago, Cincinnati, Denver, Miami, Dallas and Nashville.

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