



Homewood Suites by Hilton Opens in Plano, Texas

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Joins Eight Dallas-Area Homewood Suites by Hilton Hotels and Showcases Museum-Quality Art and Photography Collection

MEMPHIS, Tenn.--(BUSINESS WIRE)--Sept. 23, 2003--Homewood Suites by Hilton(R), the national brand of upscale all-suite, residential-style hotels, has announced the opening of the 108-suite Homewood Suites by Hilton hotel in Plano, Texas. The Homewood Suites by Hilton Plano-Technology Crossroads is owned and managed by Dallas-based Magnolia Lodging.

The newly constructed hotel represents another addition to the growing roster of the more than 125 Homewood Suites by Hilton hotels.

"The need for upscale hotels that cater to guests staying five or more consecutive nights continues to exceed the available supply in the Plano area," said John Denney, the hotel's general manager.

"Our new facility has been created specifically to meet the needs of travelers who stay at a hotel for an extended amount of time and who may require specialized services and amenities, such as an executive business center and complimentary grocery shopping service by the hotel," he added.

The four-story Homewood Suites by Hilton Plano-Technology Crossroads also is home to a permanent art collection, along with residential-style studio, one- and two-bedroom suites with fully equipped kitchens and spacious sleeping and living areas that are large enough for work, study, entertaining or relaxing.

Artwork featured at the hotel is from some of the region's top visual artists, sculptors and photographers, including Ted Kincaid, John Pomara, Allison Smith and Ian Goddard. Additionally, the hotel will display an exhibit of 114 black and white photographs of famous Texas natives, including Buddy Holly, Ann Richards and Carol Burnett. The collection is featured throughout the hotel in the lobby, meeting rooms, business center, court yard, corridor and guest suites. Each suite features multiple color prints of abstract geometric designs by Dallas artist and photographer Ted Kincaid. Totaling some 600 pieces, each was printed by a hand-rubbed wood cut process by high school students in Kincaid's Carrollton high school class.

"Magnolia Lodging is proud to announce the opening of a truly unique hotel that we believe will become a favorite temporary living destination for our guests and a community asset for art lovers in Plano and throughout North Texas," said Jay Shinn, developer and CEO of Dallas-based Magnolia Lodging.

Other attractive guest amenities include a daily complimentary hot breakfast buffet in the hotel's hospitality center -- called the "Lodge," an evening Manager's Reception Monday through Thursday with a complimentary light meal and beverages(a), exercise facilities and a 24-hour on-site Suite Shop(R) convenience store.

Additional hotel amenities include an outdoor pool and garden, spa, on-demand videos, and a sports court and picnic area. The hotel also features more than 800 square feet of meeting space. Each suite of the hotel has a fully equipped kitchen, featuring a microwave oven, full-size refrigerator, twin-burner

stove, dishwasher and all the necessary pots, pans and utensils. Guest suites also feature DVD players, CD clock radio, a remote-controlled television, an iron/ironing board, and two cordless telephones with dual lines. The guest suites also have complimentary high-speed Internet access.

The Homewood Suites by Hilton Plano-Technology Crossroads' address is: 2601 East George Bush Highway, Plano, Texas, at the intersection of Jupiter Road. The hotel is located a half hour from Dallas Fort Worth International Airport. The hotel is located in the Technology Crossroads area, which is home to many Fortune 500 corporations such as Cisco Systems, Inc. and Fujitsu.

Launched in 1989, the Homewood Suites by Hilton brand today has more than 125 hotels open with another 50 in the pipeline. Beyond its spacious two-room suites and home-like amenities, Homewood Suites guests can find at each hotel an on-site Suite Shop(R) convenience store, exercise facility, and guest laundry at most locations. Guests can also enjoy a daily complimentary hot breakfast and weekday evening Manager's Reception(a) with a light meal and beverages in the hotel's Lodge. Additional guest services at Homewood Suites by Hilton hotels include a complimentary grocery shopping service(b) and a complete business center at most locations. Most Homewood Suites locations also feature a swimming pool and outdoor sports court.

To make reservations at a Homewood Suites by Hilton hotel, travelers can visit the Homewood Suites Web site at www.homewoodsuites.com or call 1-800-CALL-HOME(R). Homewood Suites participates in the Hilton HHonors(R) guest reward program, which allows its members to DoubleDip(R) by simultaneously accumulating both hotel points and airline miles with each qualifying stay.

Homewood Suites by Hilton is part of Hilton Hotels Corporation, which is recognized internationally as a preeminent hospitality company. The company develops, owns, manages or franchises more than 2,100 hotels, resorts, and vacation ownership properties. Its portfolio includes many of the industry's best known and most highly regarded hotel brands, including Hilton(R), Conrad(R), Doubletree(R), Embassy Suites Hotels(R), Hampton Inn(R), Hampton Inn & Suites(R), Hilton Garden Inn(R) and Homewood Suites by Hilton(R).

Magnolia Lodging is a Dallas-based company that owns, develops and operates five hotel properties throughout the Metroplex. The family-owned company currently specializes in Homewood Suites by Hilton and Hilton Garden Inns. Magnolia has plans to open a new property every two years and presently employs 175 people.

(a) Subject to state and local laws. Must be of legal drinking age.

(b) Guest pays for groceries. Other restrictions apply.

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