

## AmeriSuites Opens First Franchisee Developed Hotel; Grapevine, TX Property Represents 13th in State

GRAPEVINE, Texas, Jan. 26 /PRNewswire/ -- Lewisville, TX-based Suitevine Ltd has announced the opening of its AmeriSuites all-suite hotel in Grapevine, TX, representing the first franchisee-developed hotel in the chain. This 126-unit, six-story property located at 2220 Grapevine Mills Circle West, is the seventh AmeriSuites in the Dallas area and the 13th in the state. The hotel will be managed by Magnolia Lodging, a subsidiary of Suitevine Ltd, and operated under a ten year franchise agreement with AmeriSuites.

Dallas-area businessmen Jay Shinn, Wayne Newton and Matthew Newton are the principal owners of the new AmeriSuites and expressed excitement about opening in the promising Grapevine market. Magnolia Lodging looks forward to joining area businesses and attractions by providing first class accommodations and outstanding service to the many travelers visiting the area for business, sporting events, family entertainment, shopping and/or weekend getaways.

"We are very pleased to see the opening of our first franchisee-developed hotel," noted Senior Vice President of Franchise Sales & Development Terry O'Leary. "This is an exciting time in AmeriSuites' development and we look forward to a mutually beneficial, long-term relationship with Suitevine Ltd. We are confident our new Grapevine hotel will experience the same type of success that the chain has as a whole."

AmeriSuites is known for comfortable accommodations with separate living and sleeping areas and a wide array of amenities. Each guest suite features a living room with sleeper sofa, 26" remote stereo TV, video cassette player, expanded work desk with task lighting, two phones with voice mail messaging, an iron and ironing board, hairdryers, kitchen/wet bar area with refrigerator, microwave, coffee maker and free coffee.

The hotel also offers 41 "Taking Care of Business Suites(SM)" with additional in-room amenities for the corporate traveler including a plush overstuffed chair and ottoman, second phone line with data port, executive chair, basic office supplies and snacks. Other amenities include complimentary bountiful breakfast buffet, laundry facilities, fitness center, an MBE Business Express center and an outdoor pool. In addition, over 1,100 square feet of flexible meeting space is also available.

The AmeriSuites is located within walking distance of Grapevine Mills Mall, the largest outlet mall in the state. It is also one of the closest hotels to the DFW Airport, conveniently located at the airport's north entrance, within two miles of the main terminals. It is within one mile of Historic Main Street, two miles from Lake Grapevine, eight miles from Texas Stadium and 15 miles from Six Flags/Hurricane Harbor. The hotel will host a manager's reception every Wednesday from 5:00pm to 7:00pm with complimentary refreshments. Reservations can be made by calling the hotel directly at 972-691-1199 or through AmeriSuites' toll-free central reservation system, 1-800-833-1516.

Magnolia Lodging was founded in 1996 and currently owns and operates four hotels in the Dallas/Ft. Worth market. Along with AmeriSuites in Grapevine, Magnolia operates under franchise agreements with Hilton in Addison and Homewood Suites Hotels in Lewisville and Bedford.

AmeriSuites(R) is a trademarked proprietary brand of Prime Hospitality Corp. (NYSE: [PDQ](#)), headquartered in Fairfield, NJ. Prime currently owns,

manages and/or franchises over 200 hotels throughout the United States and the U.S. Virgin Islands under its proprietary trade names AmeriSuites(R) and Wellesley Inn & Suites(R) and under franchise agreements with national hotel chains. There are presently 98 AmeriSuites properties located in 31 states, with primary concentration in key cities such as Atlanta, Chicago, Cincinnati, Dallas and Nashville. The chain currently has 50 properties under development. AmeriSuites can be accessed via the Internet at: <http://www.amerisuites.com>.

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